

From: [Ryan, Joan](#)
To: info@planbayarea.org
Subject: Plan Bay Area draft Blueprint - comments
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External Email

Good Afternoon

Please include the following comments in considerations in your finalizing of the draft BluePrint

Jobs/Housing Balance

- Incentivize through tax subsidies, etc. specific locations (new job hubs) for job creation in housing rich areas with access to transit to: 1) improve jobs/housing balance, 2) create a reverse commute in order to utilize empty trains and 3) shorten commute from out-lying areas.
- Mandate/incentive large job creators to create a percentage of jobs in housing rich areas.
- Provide housing linkage fees in job rich locations to expand affordable housing.
- Place additional housing growth in proximity to existing and projected jobs.

Affordable housing

- **Advance innovative ways to reducing affordable housing and financing costs.**
- Accelerate redevelopment of underutilized shopping centers with substantial portions of affordable housing through CEQA exemptions and/or infrastructure grants.
- Expand investment in the preservation of existing affordable housing to reduce displacement.

Climate

- **Place housing in proximity to jobs are to achieve our state mandated GHG emission reductions (since a 7% gap exists event with strategies outlined).**

Circulation

- **Ensure public transit systems provide more seamless and efficient transfers.**

best regards,

Joan Ryan, [REDACTED]
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